

Inbox Expo 2026

Know Before You Go

The Premier Email Marketing Conference | Atlanta, GA

May 26 – 28, 2026



Travel & Logistics

Arrival

Airport: Hartsfield-Jackson Atlanta International Airport (ATL)

The Omni Atlanta Hotel is approximately 12 miles from ATL, typically about 20 minutes by car.

Weather

Atlanta is expected to be warm and humid during the week, with daytime temperatures in the low 80s and a chance of afternoon thunderstorms.

High: ~80°F

Low: ~64°F

Stay

Host Venue: Omni Atlanta Hotel at Centennial Park

Connected to the CNN Center and across from Centennial Olympic Park.



Our Conference Home

Omni Atlanta Hotel

Experience the heart of downtown Atlanta at Centennial Park. This newly renovated facility offers state-of-the-art meeting spaces and direct access to major attractions.

Sessions will primarily be held in the North Tower Ballroom Levels, offering expansive views and professional settings for our community.

100 Centennial Olympic Park Dr NW, Atlanta, GA



Tip: Main sessions and workshops are in the Omni North Tower.



Registration & Check-In

Pick up your badge early on Tuesday evening to skip the morning lines.

Date	Hours	Event / Type	Location
Tue, May 26	5:00 PM – 7:00 PM	Early Check-In & Welcome Reception	North Tower Lobby
Wed, May 27	8:00 AM – 5:00 PM	Main Registration Open	North Tower M2
Thu, May 28	8:00 AM – 3:00 PM	Morning Check-In & Help Desk	North Tower M2



Event Agenda Schedule

Day 1: Tuesday

May 26 • Registration & Kickoff

5:00 PM – 7:00 PM
Registration open, early badge and swag pickup, and cocktail reception sponsored by Halon.

Day 2: Wednesday

May 27 • Strategy & Connection

8:00 AM – 5:00 PM
Main Stage keynotes and sessions.
12:30 PM – 1:45 PM
Buffet lunch in Omni Ballroom.
7:30 PM
Community Dinner at Gibney's Pub.

Day 3: Thursday

May 28 • Technical Deep Dives

8:00 AM – 3:00 PM
Morning workshops, ISP panels, and martech playbooks.
11:30 AM – 12:45 PM
Buffet lunch and closing remarks.
5:00 PM – 7:00 PM
Cocktail reception sponsored by Omnivery.



Parking Options

CNN Center Garage

Rate: ~\$16.00 / Day

Closest option to the Omni North Tower. Indoor and secured.

Marietta St Lot

Rate: ~\$8.99 / Day

0.3 miles away. Budget-friendly outdoor lot for daily commuters.

Ted Turner Dr Lot

Rate: ~\$11.00 – \$15.00 / Day

0.4 miles away. Secure garage option near Centennial Park.



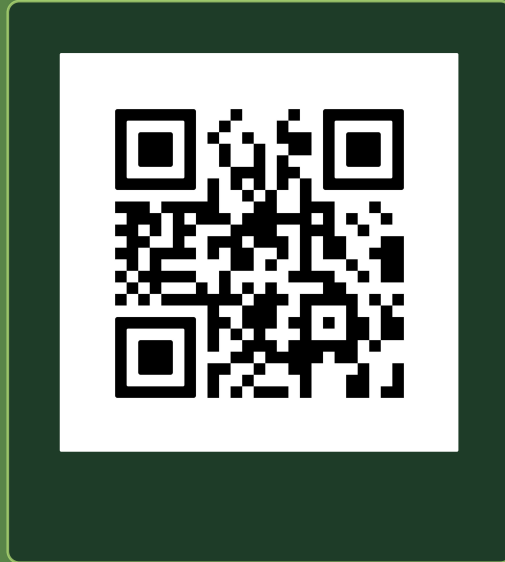
Agenda Highlights

- Main Stage Keynotes: Industry leaders sharing the future of Email & SMS strategy.
- Interactive Round Tables: Deep-dive discussions on deliverability, AI, and ROI.
- Refreshment Breaks: Sponsored networking breaks with coffee and light snacks.
- Happy Hour: Sponsored drinks and networking on Day 2 to unwind after sessions.
- Workshops: Hands-on sessions to build your martech playbook.



Speed Networking Sign Up

Scan the QR code to reserve your spot.



Bring your badge and your best intro.



Official Dinner

Gibney's Pub

Join us for an unforgettable evening of connection at Gibney's Pub, a local Atlanta staple known for its authentic atmosphere and great hospitality.

Located in Peachtree Center, it's the perfect spot for our community dinner. Expect pub favorites and great conversations.

Wednesday Night | 7:30 PM



Meals & Networking



Dining On-Site

Buffet Lunch: Wednesday, 12:30 PM – 1:45 PM, and Thursday, 11:30 AM – 12:45 PM in the Omni Ballroom.

Important Note: Lunch is included for Enhanced and Premiere ticket tiers only. Please check your badge for access.

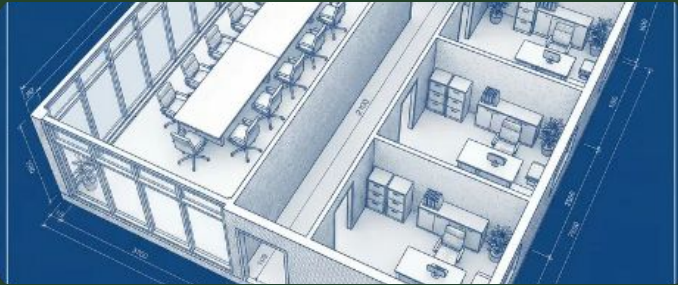
Coffee: Available throughout the morning in the Exhibit Hall area.



Exhibition & Booth Space

[Venue Floor Plan](#)

The Expo is hosted in the North Tower. Main sessions are in the International Ballroom (Level M2).



[See Virtual Tour](#)
(North Tower M2)

Booth Information

Load-in: Tuesday morning. All booths must be set by 5 PM for the Welcome Reception.

Coat check is available near the North Tower registration desk for all attendees and exhibitors.

Booth assignments will be provided via email and posted at registration.



On-Site Support

We're Here to Help

The Inbox Expo team is dedicated to ensuring you have a seamless experience. Our staff will be identifiable by official event lanyards and “Team” badges.

Whether you need tech support, directions, or have a question about the agenda, find us at the main Help Desk in the North Tower Lobby.



Exploring Atlanta



Centennial Park

Located directly across from the hotel. Perfect for morning walks or fresh air.



CNN Center

Integrated with the hotel venue. Features a large food court and tours.



SkyView Atlanta

The famous Ferris wheel with breathtaking views of the city skyline.



Questions?

Reach out to our organizing team anytime.

hello@inboxexpo.com

See you in Atlanta!

www.inboxexpo.com | [#InboxExpo2026](https://twitter.com/InboxExpo2026)

